



Water Efficiency Awards 2009

The Environment Agency Water Efficiency Awards 2009 recognise organisations that cut down on the water they use, helping to conserve our country's precious water resources and save energy. Leading by example, these organisations show what water efficiency means in practice, and how water-saving schemes make good financial sense.

The awards are free to enter, all you have to do is follow the simple steps outlined below:

- 1 Complete the contact details below, along with your project name and timings.
- 2 Tick the category most appropriate to your entry.
- 3 Submit your project description of no more than 1,000 words and attach any supporting information/evidence. Photographs will be accepted. Unfortunately we will be unable to return any supporting information/evidence and photographs.
- 4 Tick the Data Protection Act box on the back page.

Please return your entry form by 15 May 2009 to: waterefficiencyteam@redconsultancy.com

or by post to: Environment Agency Water Efficiency Awards,
The Red Consultancy, 41–44 Great Windmill Street, London W1D 7NF

1 Contact details

Contact name:	
Organisation name:	
Type of business:	
Address:	Telephone:
	Mobile:
Postcode:	
Email:	
Project name:	
Project start date:	Project end date:

2 Categories

Please read the overview of each category below and select the most appropriate to your entry.

Water Shout Award 2009

The Shout category will consider projects with an emphasis on communicating and educating, a target audience to raise awareness, leading to a positive change in attitudes towards water usage. Entries are welcomed from all types of organisation where a communications or educational initiative has been implemented to raise awareness or encourage behaviour change amongst a targeted audience.

Your application entry should include:

- a description of the project/campaign objectives
- a description of how the project/campaign was implemented, including any costs and benefits
- a description of all the non water-related benefits
- a description of the change in attitudes and behaviours of the intended audience
- customer/community feedback on the project; and
- evidence of how successful the project/campaign was, in both financial and other benefits.

Your project description must include a written statement of no more than 1,000 words describing how the project was implemented and how successful it has been in changing the attitudes and behaviours of its intended audience.

Water Save Award 2009

The Save category seeks to reward water conscious projects where measurable environmental and financial savings have been achieved either by changing daily use on premises, or through a manufacturing process. Entries are welcomed from all types of organisation (private or public, large or small commercial or non-commercial), where water and money has been saved.

Your application entry should include:

- a description of the process used and how this has changed
- a description of all the non water-related benefits (for example energy or labour costs)
- a description of how the project was communicated within the organisation
- evidence of water use before implementation
- evidence of water use after implementation; and
- evidence of financial savings and any other associated benefits.

Your project description must include a written statement of no more than 1,000 words describing how the project was implemented, together with data from meter readings and information on any other associated savings (such as energy or labour).

Water Solve Award 2009

The Solve category seeks to reward projects or academic research relating to water efficiency where creative solutions have been identified to overcome barriers to achieving sustainable solutions; and have contributed to increasing knowledge and improving understanding. Entries are welcome from organisations whose project or research has contributed to improving understanding of water efficiency.

Your application entry should include:

- why the project/research was undertaken
- a description of how the project/research was implemented
- a description of all the non water-related benefits
- evidence on the cost effectiveness of the project/research; and
- main successes of the project/research.

Please note that we cannot accept entries that only promote the potential of a specific product, unless it is an integral part of a water saving project.

Your project description must include a written statement of no more than 1,000 words describing the project/research, together with any additional information which should include a case study or supplementary information that will support your findings assumptions.

Chief Executive's Award for Water Efficiency 2009

The Chief Executive's category commends outstanding overall achievements in water efficiency. It seeks to reward businesses for their overall, outstanding efforts to deliver water efficiency, including water and energy savings, communications and innovation.

Entries are welcome from organisations that can demonstrate their overall effort to save water and energy, to influence their employee base and customer base to be water aware and who have adopted innovative ways to deliver improved efficiency.

Your application entry should include:

- a description of how the project was implemented
- a description of how the project was communicated within the organisation
- a description of how the project was communicated to your customer base
- evidence of water use before implementation
- evidence of water use after implementation
- evidence of financial savings and any other associated benefits
- a description of the change in attitudes and behaviours of the intended audience; and
- a description of what new methodology has been applied to deliver improved efficiency

Your project description must include a written statement of no more than 1,000 words describing the project, together with any additional information that will support your application.

Which category are you entering? Please use a new form for each entry.

Shout

Save

Solve

Chief Executive Award

Where did you hear about the Water Efficiency Awards 2009?

3 Project description

Project title:

Project description continued

We may contact you for further information if necessary.

The closing date for entries is 15 May 2009. Winners will be announced at the awards ceremony in London on 15 July 2009.

Important application information

- Please use a new form for each entry
- Please incorporate all the information that has been requested for your chosen category
- If you require further guidance to complete this application form, please contact us using the details on page 1 of this form
- We may contact you for further information if necessary
- By entering the Water Efficiency Awards you give the Environment Agency the right to publish details of your entry. We may publish supporting evidence and photographs from winning or shortlisted applications, and we may pass these items to our awards sponsors and partners to enable them to promote best practice and to encourage future entrants to the awards. Unfortunately we will be unable to return any supporting information/evidence and photographs.

4 Data protection

Please read the Data Protection notice below and tick the box to confirm you accept the terms and conditions. **If this box is not ticked, we cannot proceed with your entry.**

Data Protection Notice

We, the Environment Agency will process the personal information you provide to deal with your entry. We may publish supporting evidence and photographs/video from winning or shortlisted entries.

We may also process or release the information to:

- offer you documents or services relating to environmental matters;
- carry out research and development work on environmental issues and assess whether customers are satisfied with our service, and to improve our service; and
- respond to requests for information under the Freedom of Information Act 2000 and the Environmental Information Regulations 2004 (if the Data Protection Act allows).

We may pass the information on to our agents or representatives to do these things for us.

You should ensure that any persons named on this form are informed of the contents of this Data Protection Notice.

Please tick the following box to indicate that you have read and understood the Data Protection Notice. If this box is not ticked, we cannot proceed with your entry.

I have read and understood the Environment Agency's Data Protection Notice

We will pass the information on to our partners and sponsors in order for them to carry out their role as judges and to promote examples of good practice. A full list of our partners, sponsors and judges can be found on our web site: www.water-efficiency-awards.org.uk